

RULES

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2022 4th INTERNATIONAL ILLUSTRATION AWARD

4th INTERNATIONAL ILLUSTRATION AWARD EDELVIVES PUBLISHING GROUP

As part of its long-standing commitment to selecting and publishing high quality illustrated books, Edelvives Publishing Group presents the 4th International Illustration Award.

The goal of this award is to support illustrators in developing their artistic and professional career, help boost the visibility of their work, and establish new opportunities for collaboration which will allow Edelvives Publishing Group to continue innovating and growing in the development of its publishing line.

- 1 The 4th Edelvives International Illustration Award is open to all illustrators of any nationality who are of legal age at the end of the submission period.
Participants may be individuals or groups.
Edelvives Publishing Group employees are not eligible to compete.
- 2 The **prize** will consist of:
 - the sum of **7500 euros (gross)** as an advance on royalties, as indicated in item 6;
 - the **publication of one illustrated book**, as indicated in item 5.
- 3 In order to enter the competition, each individual participant or each group must submit an envelope –sent by ordinary mail or hand delivered it to the address indicated– containing:
 - a brief **letter of introduction for the illustration samples** submitted, with a maximum length of 3 000 characters with spaces, in Spanish or English;
 - **2 paper copies** of each of the following materials:
 - > **3 finished illustrations**, printed in high quality on A3 paper: they must not have been published or sold in book format (either printed or digital); the artist is free to choose the subject and technique;
 - > **1 sheet** printed on A3 paper showing **sketches** on any subject in different techniques or styles;
 - > **1 sheet** printed on A3 paper showing characters, which must be human;
 - > **1 sheet** printed on A3 paper showing **close-ups of the face** of any human character, depicting different expressions.
 - > The illustrations listed above may represent earlier unpublished professional work or personal creations, or they may have been prepared ad hoc for this competition.
 - > Additionally, all the illustrations must be graphically cohesive, reflecting the personal style which the illustrator wishes to present.
 - A **sealed envelope** which guarantees the anonymity of the participant or participants, containing: a sheet indicating 'EDELVIVES PUBLISHING GROUP - 4th International Illustration Award 2022', full name, mailing address and email address, contact telephone number, and a brief biographical summary of each participant. The sealed envelope shall remain sealed until the jury's decision has been made.

The mailing or delivery address is:

EDELVIVES PUBLISHING GROUP
4th International Illustration Award
Xaudaró, 25
28034 Madrid (Spain)

All materials submitted must be high quality printed copies, not original illustrations, as they will not be returned by the publisher.

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- 4 The submission period begins when this call is published and closes on **31st May 2022**. Any envelopes received after this date will only be accepted for competition if they are postmarked on that or a previous date.
- 5 The award to be granted includes **editing and publishing** by the Edelvives Publishing Group of an **illustrated work** (published or unpublished, fiction or non-fiction) by the winner or winners of the award.
 - The agreement will be reflected in a publication contract between the Edelvives Publishing Group and the winning participant or participants.
 - The publisher reserves the right to decide, depending on the winning participant or participants, **what book to publish**.
 - The work may be published by any the **imprints of the Edelvives Publishing Group**.
 - The work will be published within no more than **two years of the decision**.
 - Once the decision has been made regarding the work, the winner or winners shall have a minimum of **three months** and a maximum of **six months** to produce the illustrations, depending on the characteristics of the same.
 - The winner or winners of the award undertake(s) to work in collaboration with the Edelvives Publishing Group's professional teams, in accordance with the contract established, to complete the project within the determined period and ensure that the editorial policy set by the Edelvives Publishing Group is followed.
 - The Edelvives Publishing Group expressly reserves the right not to publish the work in the event of breach on the part of the illustrator, when no agreement is reached regarding the project to be published or when publishing needs at the time make it advisable not to publish the work.
- 6 The **financial award** is €7 500 (gross):
 - This amount will be granted as an advance against royalties for the work published, which will be deducted from the first and successive payments of royalties generated by all versions published by the Edelvives Publishing Group.
 - The winner or winners shall receive 60 % of the amount following the public announcement of the award and 40 % upon delivery of the final illustrations.
 - In the event that the work is not published due to circumstances beyond the control of the winner or winners, they shall likewise receive 100% of the amount indicated above.
 - As royalties for the published work, the winner or winners of the award shall receive five percent (5 %) of the retail price before VAT for the edition in paper format; in the event that an edition is produced in digital format, twelve point five percent (12.5 %) of the retail price of net revenue before VAT. In the event of assignment to third parties: of the total royalties received from said assignments, fifty percent (50 %) shall go to the Edelvives Publishing Group, twenty-five percent (25 %) shall go to the illustrator and the remaining twenty-five percent (25 %) shall go to the author of the text for the work. Should the work be exploited in other ways (merchandising, stationery, etc.): an agreement shall be reached regarding special remuneration.

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- In the event that the winner is a team of two or more illustrators, both the €7 500 advance and the 5 % in royalties and the 25 % in royalties, in the case of assignments to third parties, shall be divided equally among the members of the group.
 - The winner or winners authorize(s) the Edelvives Publishing Group to deduct, declare and pay to the Treasury all sums due as author or authors, according to applicable legal provisions.
 - The Edelvives Publishing Group reserves the global exploitation, reproduction, distribution, transformation and public disclosure rights for the work in all languages, formats and media. The duration shall be the maximum indicated by Spanish law.
- 7 The winner(s) or winners of this award undertake(s) to take part in **promoting the book**.
- The original illustrations for the book agreed upon for publication, as well as those submitted to participate in the competition, may be put on public display in an individual or group show. All illustrations made for the work may be reproduced for promotional purposes.
- 8 The **jury** will be appointed by the Edelvives Publishing Group and will be made up of specialists in illustration, professionals from other fields of culture and artistic creation, and representatives of the publisher.
- In awarding the prize, the jury will consider such aspects as whether the materials submitted are **suitable** according to the instructions set out in item 3, their **artistic quality** and **technique**, and their nature as illustrations conceived to form part of a book. Special consideration will also be given to works that reflect a personal **artistic style**.
- 9 The jury's **decision** is final and the award may be declared void. Said decision will be made public during the month of **September 2022**. The Edelvives Publishing Group reserves the right to change this date if necessary.
- 10 In addition to the award, the jury may grant **special mentions**. The special mentions will be made public.
- 11 The Edelvives Publishing Group does not agree to maintain any postal or electronic correspondence or telephone communication regarding the non-winning illustrations or regarding the interpretation and application of these rules.
- 12 Participation in this competition constitutes agreement to these rules.
- 13 In compliance with Regulation 2016/679 of the European Parliament and of the Council, of 27 April 2016, and other applicable regulations, participants in the 4th International Illustration Award authorize the Edelvives Publishing Group to process their personal data for the purpose of managing their participation in the competition. They may exercise the rights recognized in the applicable data protection legislation by sending notification by verifiable means by email to dpo@edelvives.es or by ordinary mail to the following address: Grupo Edelvives, Calle Xaudaró, 25, 28034 Madrid (Spain), A/A Departamento Legal.